



Europass Curriculum Vitae

Lični podaci

Prezime/ Ime **Šekularac – Ivošević Senka**
Adresa(e) II Dalmatinske 7A, 85320 Tivat, Crna Gora
Telefonski broj(evi) +382 32 303 188
+382 67 816 841
E-mail senkas@ucg.ac.me; ssenka@t-com.me
Državljanstvo Crnogorsko
Datum rođenja 19.02.1979.
Pol Ženski



Radno iskustvo

Datumi **24.02.2023. – Univerzitet Crne Gore**
Zanimanje ili radno mjesto **Vanredni profesor na Univerzitetu Crne Gore**
Glavni poslovi i odgovornosti Izvodi nastavu na grupi predmeta iz naučne oblasti **Marketing u pomorstvu** na Pomorskom fakultetu Kotor. Predmeti na kojima je angažovana na osnovnim studijama su: **Marketing usluga u pomorstvu, Marketing u pomorstvu, Istraživanje pomorskog tržišta, Brodarsko poslovanje, Organizacija rada i upravljanje na brodu**. Na postdiplomskim master studijama angažovana je na predmetima: **Pomorska vozarinska tržišta, Strategija pozicioniranja u pomorstvu, Preduzetništvo u pomorstvu i Digitalni marketing u pomorstvu**. Na doktorskim studijama angažovana je na predmetima: **Strategija konkurentnosti u pomorstvu, Benčmarking poslovnih performansi u pomorstvu i Međunarodni marketing**.

04.10.2023. – Prodekanica za međunarodnu saradnju
04.10.2023. – Rukovodilac studijskog programa Menadžment u pomorstvu i logistika
04.10.2023. – Član Komisije za magistarske studije na Pomorskom fakultetu Kotor
04.10.2023. – Član Komisije za obezbjeđenje i unapređenje Sistema kvaliteta na Pomorskom fakultetu Kotor
27.05.2022. – Član Odbora za upravljanje sistemom kvaliteta na Univerzitetu Crne Gore (oblast društvenih i humanističkih nauka)
22.07.2021. – Član Uređivačke komisije Pomorskog fakulteta Kotor
15.02.2023. – 04.10.2023. Član Komisije za doktorske studije na Pomorskom fakultetu Kotor
15.07.2021. – 15.02.2023. Član Komisije za magistarske studije na Pomorskom fakultetu Kotor
18.10.2021. – Koordinator Programa obuke za dobijanje potvrde o osposobljenosti za rukovođenje i timski rad (A 19)
30.01.2018. – 04.10.2023. Koordinator za međunarodnu saradnju na Pomorskom fakultetu Kotor

Ime i adresa poslodavca **Univerzitet Crne Gore, Pomorski fakultet Kotor**, Put I Bokeljske brigade 44, 85330 Kotor, Crna Gora, <https://www.ucg.ac.me/pfkotor>; e-mail: pfkotor@ucg.ac.me

Datumi **26.12.2017. - 24.02.2023.**
Zanimanje ili radno mjesto **Univerzitet Crne Gore – Docent**

Datumi **25.05.2015. - 26.12.2017.**
Zanimanje ili radno mjesto **Univerzitet Crne Gore – Saradnik u nastavi sa doktoratom**

Datumi **10.10.2003. - 25.05.2015.**
Zanimanje ili radno mjesto **Univerzitet Crne Gore – Saradnik u nastavi**

Datumi
Zanimanje ili radno mjesto
Ime i adresa poslodavca

Mart 2002. - Oktobar 2003.
Profesor ekonomske grupe predmeta
Srednja stručna škola „Sergije Stanić“, Kralja Nikole 114, 81000 Podgorica, e-mail:
sergije.stanic@gmail.com.

Obrazovanje i osposobljavanje

Datumi **25.04.2015.**
Naziv dodijeljene kvalifikacije **Doktor ekonomskih nauka**
Glavni predmeti / stečene profesionalne vještine Doktorska disertacija „**Strategijski efekti tržišnog pozicioniranja na konkurentnost morskih luka**“
Ime i vrsta organizacije pružatelja obrazovanja i osposobljavanja Univerzitet „Džemal Bijedić“ Mostar, Ekonomski fakultet, Sjeverni logor, bb 88104 Mostar, Bosna i Hercegovina
Datumi **27.06.2008.**
Naziv dodijeljene kvalifikacije **Magistar ekonomskih nauka**
Glavni predmeti / stečene profesionalne vještine Smjer: **Marketing**
Opšti uspjeh: 10
Magistarska teza: „**Marketinški aspekti pomorskih luka - s posebnim osvrtom na Luku Bar**“
Ime i vrsta organizacije pružatelja obrazovanja i osposobljavanja Univerzitet u Beogradu, Ekonomski fakultet, Kamenička 6, 11000 Beograd, Srbija
Datumi **Oktobar 1997. - Septembar 2001.**
Naziv dodijeljene kvalifikacije **Diplomirani ekonomista**
Glavni predmeti / stečene profesionalne vještine Prosječna ocjena na studijama: 9.44
Diplomski rad: Cijena kao instrument marketing miksa
Ime i vrsta organizacije pružatelja obrazovanja i osposobljavanja Univerzitet Crne Gore, Ekonomski fakultet Podgorica, 81000 Podgorica, Crna Gora
Datumi **1993. - 1997.**
Naziv dodijeljene kvalifikacije **Gimnazija - prirodno-matematički smjer**
Glavni predmeti / stečene profesionalne vještine Đak generacije i dobitnik diplome "Luča".
Ime i vrsta organizacije pružatelja obrazovanja i osposobljavanja Gimnazija „Panto Mališić“, Berane, Berane, Crna Gora

Studijski boravci

Japan (2006) - obuka „Sustainable Port Development and Planning“, Obuka organizovana od strane Japan International Cooperation Agency (JICA), National Institute for Land and Infrastructure Management (NILIM), Ministry of land Infrastructure Transport and Tourism (MLIT), Port and Airport Research Institute (PARI) i partnera.

Lične vještine i kompetencije

Jezik
Samoprocjena
Evropski nivo ()*
Engleski jezik

Razumijevanje		Govor		Pisanje	
Slušanje	Čitanje	Govorna interakcija	Govorna produkcija		
C1	C1	C1	C1	C1	C1

Bibliografija, angažmani – sumarno

Autorka i koautorka je brojnih naučnih i stručnih radova iz oblasti Marketinga u pomorstvu. Učestvovala je na značajnom broju domaćih i međunarodnih naučnih skupova. Takođe, aktivno je uključena u realizaciju naučnih i stručnih projekata od nacionalnog i međunarodnog značaja. Kao učesnica međunarodnog programa mobilnosti osoblja predavala je i usavršavala se na visokoobrazovnim ustanovama u Grčkoj, Rumuniji, Hrvatskoj, Litvaniji, Letoniji, Mađarskoj, Njemačkoj i Norveškoj. Članica je međunarodne redakcije Časopisa Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS). Pored toga, član je programskog i naučnog odbora većeg broja međunarodnih konferencija.

Bibliografija

Poglavlje u monografiji međunarodnog značaja

Šekularac-Ivošević, S. (2021). *The Priority Areas of Innovations in Maritime Industry: An Application to the Adriatic Marine Environment*. in: Joksimović, D., Đurović, M., Zonn, I.S., Kostianoy, A.G., Semenov, A.V. (eds) *The Montenegrin Adriatic Coast. The Handbook of Environmental Chemistry*, vol. 110., pp. 395-414, Springer, Cham. ISBN 978-3-030-77628-2, https://doi.org/10.1007/978-3-030-77628-2_712.

Radovi u međunarodnim časopisima (indeksirani na SCI/SCIE/SSCI/A&HCI listama)

Kovačević Z., Šekularac-Ivošević S. (2022). "Management Framework for Sustainable Nautical Destination Development: The Case of Montenegro". *Sustainability*. 14(18):11476. <https://doi.org/10.3390/su141811476>.

Šekularac-Ivošević, S., Husić-Mehmedović, M. and Twrdy, E. (2019), "Repositioning Strategy in the Maritime Port Business: A Case Study from Montenegro, Port of Adria", *Promet Traffic & Transportation*, 31(1), pp. 75-87. <https://doi.org/10.7307/ptt.v31i1.2888>

Šekularac-Ivošević, S., Bauk, S., Gligorijević, M. (2013). "Combining the concepts of benchmarking and matrix game in marketing (re)positioning of seaports". *Promet Traffic & Transportation*. 25 (5), pp. 431-443.

Bauk S., Šekularac-Ivošević S., Jolić N., (2013). "Seaport Positioning Supported by some Quantitative and Qualitative Approaches". *Transport* (ISSN: 1648 4142 (print); 1648 3480 (on line)). Volume iFirst, Issue 2013, pp. 1-12.

Radovi u međunarodnim časopisima (nisu indeksirani na SCI/SCIE/SSCI/A&HCI listama)

Kovačević, Z., Šekularac-Ivošević, S., Poletan-Jugović, T. (2023), "The Impact of Marketing Information on the Decisions of Nautical Tourists Visiting Eastern Adriatic Region", *Časopis Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS)*, 24 (1)/2023, pp. 51-65. ISSN 2787-8880 (Print), ISSN 2787-8899 (Online).

Poletan Jugović, T., Agatić, A., Gračan, D. i Šekularac-Ivošević, S. (2022). *Sustainable activities in Croatian marinas – towards the "green port" concept*. *Pomorstvo*, 36 (2), 318-327. <https://doi.org/10.31217/p.36.2.15> (SCOPUS).

Šekularac-Ivošević, S., Milošević, D. (2022), "An Analysis of Qualifications and Personal Characteristics of Successful Marina Managers", *Časopis Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS)*, 23 (1)/2022, pp. 141-152. ISSN 2787-8880 (Print), ISSN 2787-8899 (Online), DOI: <https://doi.org/10.56080/jms220511>.

Melović, B., Šekularac-Ivošević, S., Muslu, A., Backović, T. and Dabić, M. (2022), "Proactive Career Planning in the Maritime Industry: Enhancing Millennials' Workplace Enthusiasm in Montenegro and Turkey", *NAŠE MORE*, 69 (1), pp. 40-52. ISSN 0469-6255, E-ISSN 1848-6320, <https://doi.org/10.17818/NM/2022/1.6> (SCOPUS).

Šekularac - Ivošević, S. (2021), "Fostering Maritime Innovations Through Human Capital: Exploring the Status Quo of the Adriatic Universities", *NAŠE MORE*, 68 (3), pp. 189-198. ISSN 0469-6255, E-ISSN 1848-6320, <https://doi.org/10.17818/NM/2021/3.6> (SCOPUS).

Šekularac - Ivošević, S. (2021), "Envisioning Marketing in a Digital Technology-Driven Maritime Business", *Mednarodno inovativno poslovanje = Journal of Innovative Business and Management*, 13(1), pp. 22-28. ISSN 1855-6175, doi: 10.32015/JIBM/2021.13.1.22-28.

Milić-Beran, I., Milošević, D. and Šekularac-Ivošević, S. (2021), "Teacher of the Future in Maritime Education and Training", *KNOWLEDGE - International Journal*, 46 (1), pp. 119–125. ISSN: 2545-4439 (Online), Available at: <https://ikm.mk/ojs/index.php/kij/article/view/4> (Accessed: 25 July 2022).

Krčum, M., Plazibat, V. and Šekularac-Ivošević, S. (2018), "Valuation of Transport Service Characteristics Relevant for the Establishment of Fast Inter-City Lines in Sea-Borne Passenger Traffic", *Transactions on Maritime Science*, 7(2), pp. 174–183. ISSN: 1848-3313 (online), ISSN: 1848-3305 (print), doi:10.7225/toms.v07.n02.007. (SCOPUS).

Šekularac-Ivošević, S., Bauk, S., (2012), "Quantitative and Qualitative Basis of Customer Relationship Concept Development in the Adriatic Ports", *ToMS*, Vol 1. No. 2: 109-117.

Čorović, B., Sanela Pejaković Kovačević, Šekularac-Ivošević, S., (2012), "Analysis of Recent Supply and Demand of Educated Seafarers in Montenegro and Worldwide", *ToMS*, Vol 1. No.2: 117-122.

Šekularac-Ivošević, S. (2011), "Social Marketing and the Media", *Medijski dijalozi*. 4 (8), pp.275-285.

Šekularac-Ivošević, S., Milović, N. (2011), "Application of the Socially Responsible Marketing Concept in the Media Business in Terms of the Contemporary Media Concentration", *Medijski dijalozi*. vol. 4, no. 9, pp. 255-256.

Čorović, B., Šekularac, S., (2011), "Human resources as an essential conjunction between human resources management and marketing of service company", *Ekonomski pogledi*, 3/2011, pp. 89-101.

Šekularac, S. (2009), "The strategy of mass marketing in the tabloidization of the media era" *Medijski dijalozi*, vol. 2, no. 3. pp. 75-83.

Šekularac, S. (2009), „*Internet as a medium in the modern consumer service*“, Medijski dijalozi, vol 2. II, no. 4, pp. 109-119.

Šekularac, S. (2009). *Creating and maintaining the competitive advantages of a seaports*, Ekonomski pogledi, 3/2009, pp. 51-60, UDC (656.078), ISSN 1450 7951.

Šekularac, S. (2008), „*Communication of the image of a sea ports through the media*“, Medijski dijalozi, vol. 1, no. 2: 123-135.

Šekularac, S. (2006), „*Country Report on Port Development Policy*“, in Proceedings of the Country Report for the group training course in Sustainable Port Development and Planning, JICA, Yokohama, no. J0600978, TIC JR 2006, CD issue.

Radovi u časopisima od nacionalnog značaja

Šekularac-Ivošević, S. (2019). „*Marketing u pomorstvu: savremeni koncepti poslovanja, strategije i područja primjene*“, Zbornik Pomorskog fakulteta Kotor, 35 (22), pp. 241-260. ISSN 0352-1052.

Šekularac-Ivošević, S. (2019). *Maritime Marketing: Modern Concepts Of Business, Strategies And Fields Of Application*, Proceedings of the Faculty of Maritime Studies Kotor, University of Montenegro, 35 (24), pp. 241-263.

Šekularac-Ivošević, S. (2017). *Marketing challenges in the traffic in the South Eastern European integration conditions*, Proceedings of the Faculty of Economics University “Džemal Bijedić” of Mostar, ISSN: 1512 7613, 15 (24), pp. 204-218.

Šekularac-Ivošević, S., Husić Mehmedović, M. (2014). *Marketing trends of the maritime transport and seaports*, Proceedings of the Faculty of Economics University “Džemal Bijedić” of Mostar, ISSN: 1512 7613, no. 20, pp. 23-47.

Šekularac, S. (2005), „*The process of marketing management from the aspect of the importance and role of consumer behavior in this process*“, Proceedings of the Faculty of Maritime Studies Kotor, no. 21, pp. 255-265.

Radovi na međunarodnim naučnim konferencijama

Šekularac-Ivošević, S. (2023). *Žene u pomorstvu u Crnoj Gori: edukativne, socijalne i perspektive zaposlenja*, Međunarodna konferencija „Trendovi i izazovi inženjerki u logistici“, 28. septembar, 2023, Asocijacija žena u logistici i Inženjerska akademija Srbije, Beograd, Srbija.

Šekularac-Ivošević, S. (2023). *Maritime tourism and well-being of residents: Does it foster destination marketing?* 6th International Scientific Conference “Trends in development of tourism and hospitality”, 8-9 September 2023, Faculty of Tourism and Hotel Management, Kotor, Montenegro.

Šekularac-Ivošević, S., Milošević, D., Lakonić, Đ. and Melović, B. (2023). *External and Internal Digital Marketing Activities in the Shipping Industry: The Analysis of Social Media Advertisement*. XII International Conference of Social and Technological Development STED 2023, June 15-18, 2023, Trebinje, Republic of Srpska, B&H.

Šekularac-Ivošević, S., Milošević, D., Banović, N., Kovačević, Z. and Poletan-Jugović, T. (2023). *Yachting Industry in Montenegro: A Panel Discussion on Management, Marketing and Sustainable Development*. 10th International Maritime Science Conference IMSC 2023, May 8th & 9th 2023 – Solin, Croatia.

Šekularac-Ivošević, S., Lakonić, Đ., Melović, B., Milošević, D. and Oščina, V. (2022). *Marketing Effects Of Social Media Activities In Shipping: A Comparative Analysis Of Container And Multipurpose Operators*. 2nd Kotor International Maritime Conference KIMC, November 27-30, Kotor, Montenegro.

Milošević, D., Ivona Milić-Beran, I. and Šekularac-Ivošević, S. (2021), „*Montenegrin Marinas Before and During The Covid-19 Pandemic: Cost Leadership Strategic Perspective*“, *Conference Proceedings of the 2nd International Conference of Maritime Science & Technology NAŠE MORE 2021*, Maritime Department, University of Dubrovnik, Dubrovnik, Croatia, 17th – 18th September 2021, pp. 242-253. ISBN 978-953-7153-60-1.

Šekularac-Ivošević, S. (2020), *Students ' Attitudes Toward A Future Career in Shipping: Proactive Behavior And Planning*, *Conference Proceedings of the 19th International Conference on Transport Science, ICTS 2020*, 17. – 18. September 2020, Portorož, Slovenia, pp. 330-335. ISBN 978-961-7041-08-8 (pdf).

Šekularac-Ivošević, S. and Milošević, D. (2019), „*Innovation Through Collaboration: The Application In Maritime Industry*“, *Conference Proceedings of the 1st International Conference of Maritime Science & Technology NAŠE MORE 2019*, Maritime Department, University of Dubrovnik and Faculty of Maritime Studies, University of Rijeka, pp. 567-578. ISBN 978-953-7153-52-6.

Milošević, D. and Šekularac-Ivošević, S. (2019), „*The Framework for the Benchmarking Analysis of Marina Business: The Example of Montenegro*“, *Book of Proceedings, 8th International Maritime Science Conference IMSC 2019*, 11th-12th of April, 2019, Budva, Montenegro, pp. 201 -214. ISSN 1847-1498.

Bauk, S. Bešković, B. and Šekularac-Ivošević, S. (2019), „*Intermodal Network Development in Eastern Adriatic Region*“, *Book of Proceedings 8th International Maritime Science Conference IMSC 2019*, 11th-12th of April, 2019, Budva, Montenegro, pp. 623 -630. ISSN 1847-1498.

Šekularac-Ivošević, S. (2018), „*Marketing Framework for the Positioning of the Adriatic as a Maritime-Tourism Brand*“, *Conference Proceedings Trends in development of tourism and hospitality of 5th International Scientific Conference*, Faculty of Tourism and Hotel Management and the Faculty of Maritime Studies Kotor, Kotor, Montenegro, October 11th-12th, 2018, pp.123-131. ISSN 1800-7988.

Šekularac-Ivošević, S., Ivošević, Š. and Jeremić, T. (2018), „*Research of Human Resources in the Function of Improving Maritime Education: Example of the Maritime Faculty of Kotor*“, *Conference Proceedings of 18th International Conference on Transport Science Conference ICTS 2018*, Portorož, Slovenia, 14th-15th June, 2018, pp. 363-367. ISBN: 978-961-7041-03-3.

Šekularac-Ivošević, S. (2017), „*Marketinški izazovi u saobraćaju u uslovima integracije Jugoistočne Evrope*“, *Tematsko izdanje Zbornika radova sa Druge Međunarodne naučne konferencije Pravni i ekonomski aspekti procesa integracije Bosne i Hercegovine u Evropsku uniju*, 20. i 21. aprila 2017. godine, Mostar: Univerzitet „Džemal Bijedić“ u Mostaru - Ekonomski fakultet, god. 15, br. 24, str. 204-218. ISSN 0352-258X.

Šekularac, Ivošević, S. (2018). *Marketing Analysis Of Seaport Repositioning: Example From Montenegro*, The International Science Conference SER 2018, "New Trends And Best Practices In Socioeconomic Research" Research", April 27th 28th, 2018, Igalo, Herceg Novi, Montenegro.

Šekularac-Ivošević, S. (2016). „*Management structures and ownership models of the Adriatic, Aegean and Black Seaports*“, 7th International Conference on Maritime Transport, 27-29 June, Barcelona, Spain.

Šekularac-Ivošević, S. (2016). *Seafarers' education and training in the context of improvement leadership and managerial knowledge and skills*, 6th International conference TIO 2016, 28th-29th, May 2016, Čačak, Serbia.

Šekularac-Ivošević, S. (2013). *The Specifics of Market Segmentation in the Seaport Marketing*, 16th International Conference on Transport Science ICTS 2013, 27-28 May, Portoroz, Slovenia.

Šekularac-Ivošević, S., Bauk, S., (2012), „*Creating the Container Seaports Positioning Strategy Based on Benchmarking Analysis*“, The International Conference on Logistics & Sustainable Transport 2012, 14-16 June, 2012 Celje, Slovenia.

Ćorović, B. B., Šekularac-Ivošević, S., (2012), „*Seafarers' Career Development Influential Factors, Challenges and Perspectives*“, 4th International Maritime Science Conference, 16-17 June, 2012, Split, Croatia.

Ćorović, B., Šekularac, S. (2010), „*The importance of human resources management in the implementation of the maintenance goals*“, „ODRŽAVANJE“, 10-13 June, Zenica, Bosnia and Hercegovina.

Ćorović, B., Šekularac, S. (2010), „*Management of human resources in shipping companies*“, 13th International Conference on Transport Science ICTS, 27-28 May, Portoroz, Slovenia.

Ćorović, B., Šekularac, S. (2010), „*Education and training of new ship crew profile as an imperative for development of the modern maritime transport*“, III Conference TIO 2010, 7-9 May, Čačak, Serbia.

Mentorstva

Na Pomorskom fakultetu Kotor prof. dr Senka Šekularac-Ivošević je bila mentor pri izradi oko 40 diplomskih i specijalističkih radova. Aktivan je mentor na master i doktorskim studijama Pomorskog fakulteta Kotor. Takođe, bila je komentor na magistarskog radu odbranjenom na Pomorskom fakultetu Sveučilišta u Splitu, Split, Hrvatska.

Gostujući profesor

University of Aegean, Shipping Trade and Transport, ERASMUS+ teaching mobility, Grčka, 26/06/2023.-30/06/2023.

Óbuda University, Bánki Donát Faculty of Mechanical Engineering, ERASMUS+ teaching mobility, Budimpešta, Mađarska, 06/03/2023. - 10/03/2023.

Lithuanian Maritime Academy, Port Economics and Management Department, ERASMUS+ teaching mobility, Klaipeda, Litvanija, 12/06/2022.-18/06/2022.

University of Dubrovnik, Maritime Department, ERASMUS+ teaching mobility, Dubrovnik, Hrvatska, april - maj 2020. godine.

Óbuda University, Bánki Donát Faculty of Mechanical Engineering, ERASMUS+ teaching mobility, Budimpešta, Mađarska, 17/02/2020. -21/02/2020.

University of Montenegro "The Importance of Leadership in the Engineering Professions: The Case of Nautical and Marine Engineering, Montenegrin Winter School, Podgorica, 03-09/02/2020.

Mircea Cel Batran Naval Academy, Faculty of Navigation and Naval Management, ERASMUS+ teaching mobility, Konstanca, Rumunija, 24/11/2019. - 29/11/2019.

DOBA Faculty of Applied Business and Social studies, Maribor, Slovenia, 14/11/2018. (online predavanje)

Lijepaja Marine College, ERASMUS+ teaching mobility, Lijepaja, Letonija, 23/04/2018. – 27/04/2018.

Organizacija naučnih skupova

Član programskog odbora Kotor International Maritime Conference KIMC 2023, Kotor, Crna Gora od 2021. godine

Član programskog/naučnog komiteta International Maritime Science Conference IMSC, Hrvatska.

Član programskog i naučnog odbora, International Conference of Maritime Science & Technology NAŠE MORE, Dubrovnik, Hrvatska od 2021. godine

Član Naučnog odbora Student International Scientific Conference, Batumi Navigation Teaching University, Batumi, Gruzija od 2020. godine.

Rad na projektima

Član programskog komiteta International Conference „Legal and Economic Aspects of the Process of Integration of Bosnia and Herzegovina into the European Union“, Mostar, Bosna i Hercegovina od 2019. godine.

Član naučnog odbora 6th International Scientific Conference “Trends in development of tourism and hospitality”, 2023, Kotor, Crna Gora.

Član programskog odbora Međunarodne konferencije „Trendovi i izazovi inženjerki u logistici i saobraćaju“, 2023, Beograd, Srbija.

Član programskog komiteta DOBA Business School Conference 2020, Maribor, Slovenija.

Član organizacionog odbora 8th International Maritime Science Conference IMSC 2019, Budva, Crna Gora.

Naučno-istraživački projekti:

RETHINKBLUE (30.10.2023. – 29.10.27.) Rethinking the Blue Economy: Socio-ecological impacts and opportunities, COST akcija CA22122, Član upravnog odbora (MC member Montenegro).

DUALMON (15.01.2021. - 15.01.2024.) Strengthening capacities for the implementation of dual education in Montenegro higher education, Međunarodni program EPPKA2 - Cooperation for innovation and the exchange of good practices - Capacity Building in higher education - Structural Projects („Jačanje kapaciteta za implementaciju dualnog visokog obrazovanja Crnoj Gori“) - član

MEP&M (2021.-2024.) Development of Regional Joint Master Program in Maritime Environmental Protection and Management (Razvoj regionalnog zajedničkog master programa za zaštitu i upravljanje morskom sredinom), član radne grupe za razvoj silabusa za kurs Entrepreneurship and Blue Innovation.

NAUTICA CBC (01.03.2021 – 31.01.2023.) *Strengthening, innovation and promotion of the nautical tourism offer and cultural heritage by cross-border cooperation* („Jačanje, inovacije i promocija ponude nautičkog turizma i kulturnog naslijeđa kroz prekograničnu saradnju“) – koordinator modula - Marketing & Destination Management.

BLUEWBC (15.01.2020.-14.01.2023.) Sustainable development of Blue economies through higher education and innovation in Western Balkan Countries („Održivi razvoj Plavih ekonomija kroz visoko obrazovanje i inovacije u zemljama Zapadnog Balkana“) – član

WRECKS4ALL (od 15.08.2020. – 14.08.2022.) Protecting underwater heritage through its digitalization and valorisation as a novel touristic offer („Zaštita podvodnog naslijeđa kroz digitalizaciju i valorizaciju kao novi oblik turističke ponude“).

Erasmus+ CBHE project Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning (IESP), project No. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP – predavač na: The IESP summer school 2022 on “Sustainable Development of Yachting and Cruise Industry“, Kotor, July 18th – July 23rd, 2022.

ISACC (01.07.2020. - 30.06.2022.) Innovative Systems to enhance Antifraud Customs Controls („Inovativni sistemi za unaprijeđenje carinske kontrole protiv prevare“) – interni istraživač

EUREKA PROCHA-SMA (01.11.2018.–31.05.2022.) Production and Characterisation of Shape Memory Materials for Use in Dentistry and Nautics („Proizvodnja i karakterizacija materijala sa memorisanim oblikom za primenu u stomatologiji i nautici“) - član

CEEPUS: CIII-RS-1511-01-2021 (1.10.2020. – 01.07.2021.) Research and Development of New Technologies for Innovative Services in Sustainable Logistics 4.0 (Istraživanje i razvoj novih tehnologija za inovativne usluge u održivoj logistici 4.0) – koordinator za Crnu Goru

Trans2Work (15.10.2015. – 14.10.2018.) School to Work Transition for Higher education students with disabilities in Serbia, Bosnia & Herzegovina and Montenegro (Prelaz studenata s invaliditetom od visokog obrazovanja do zapošljavanja u Srbiji, Bosni i Hercegovini i Crnoj Gori), Erasmus + CBHE KA2.

MArED (1.12.2013. – 30.11.2017.) Modernizing and harmonizing maritime education in Montenegro and Albania (Modernizacija i harmonizacija pomorskog obrazovanja u Crnoj Gori i Albaniji), TEMPUS.

HERD Maritime 2010- 2014 Montenegro Sustainable Maritime Competence Development Initiative in cooperation with Aalesund University College from Aalesund, Norway.

Bilateralni projekti:

The development of intermodal transport, intermodal nodes and hinterland network in the Eastern Adriatic region, **INTERMOD EastAdriatic**, 2018-2020. Slovenia and Montenegro.

Preparation of a **Joint scientific monograph in the field of logistics and management issued** at the Faculty of Logistics in Celje and the Faculty of Maritime Studies Kotor. Faculty of Logistics in Celje, Faculty of Maritime Studies Kotor, 2013-2015.

Stručni i privredni projekti:

Član radne grupe za izradu bazne studije **Pomorska privreda** (Za potrebe prostornog plana Crne Gore), Vlada Crne Gore, Ministarstvo zaštite životne sredine i uređenja prostora, Podgorica, februar, 2019. godine.

Član radne grupe za izradu Sektorske studije **Vodoprivreda i hidrotehnički sistemi** (Za potrebe prostornog plana Crne Gore), Vlada Crne Gore, Ministarstvo zaštite životne sredine i uređenja prostora, Podgorica, jun 2018. godine.

Autor i realizator programa „**Upravljanje brodskom posadom**“ za prioriteta područja stručnog usavršavanja nastavnika za školsku 2021/2022. i 2022/2023. godinu odlukom Nacionalnog savjeta za obrazovanje (br. 04-5-12/9), od 04.07.2017. godine.

Izrada elaborata/studije prirodnih uslova za formiranje vezova na bove u zoni Tivatskog i Budvanskog zaliva – istraživač, od 11.04.2017. godine.

Izrada studije (istraživački projekat) objekti obalne/pomorske strukture i vodni saobraćaj na Budvanskoj rivijeri – istraživač, od 27.03.2017. godine.

Članstvo u udruženjima

Asocijacija žena u logistici (od 2023. godine).

International Association of Maritime Economists (IAME), 2016-2018.

Ostale reference

Zamjenik urednika Zbornika Pomorskog fakulteta Kotor i član editoriala borda 2019. godine.

Član borda u timu izrade monografije Pomorskog fakulteta Kotor, 2019, ISBN 978-8680031-65-1.

Član međunarodne redakcije i stalni recenzent Časopisa Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS).

Recenzent u međunarodnim časopisima (Promet – Traffic & Transportation, Technical Gazette, International Journal of Maritime Engineering, Naše More, Transactions on Maritime Science (ToMS), MOSTARIENSIA, Pedagogika – Pedagogy, Hotel and Tourism Management).

Učesnik naučnog i nastavnog rada na katedrama za marketing: izazovi i perspektive, Mostar, Mostar Marketing Meeting 2020.

Učesnik 13. Interkatedarskog skupa katedri za menadžment, organizaciju, preduzetništvo i marketing pod nazivom "Izazovi menadžmenta, marketinga i preduzetništva u uslovima razvoja vještačke inteligencije", održanom u Podgorici, u periodu 21–22. septembar 2023. godine.